



Identity Theft

State Auto's Identity Theft Protection Program is provided to all home, condo, renter and farm customers at no additional cost.

Your identity is stolen
 Lost documents
 Natural disaster

600 hours
 Average time victims spend recovering from identity theft



Financial accounts compromised
 Home break-in
 Data breach

64%
 of identity thefts include misuse of a victim's credit card

Social media
 Phishing

72%
 of online adults use social networking sites



Mobile device
 Hacked email

62%
 of smartphone owners do NOT use a password on their home screen

Your family grows
 Vacation
 Estate Planning
 Workplace

92%
 of U.S. children under age 2 have an online presence



Medical information
 Military active duty
 Tax season
 Assisted living

19%
 Increase in medical identity theft victims from 2012 to 2013

Sources: U.S. Department of Justice, Identity Theft Resource Center, Pew Internet Project, 2012 Identity Fraud Industry Report (Javelin), Source: AVG Technologies, 2013 Survey on Medical Identity Theft (Ponemon Institute), IDTheft911.com, State Auto Insurance Companies



Jackson Dieken & Associates
27893 Clemens Rd
Westlake, OH 44145-1168
440.250.6873
www.jacksondieken.com