

Is Your Business Prepared FOR Disaster?

ONLY
26%

**OF SMALL AND
MEDIUM-SIZED
BUSINESSES**

have disaster
recovery plans
in place.

AT LEAST
40%

OF BUSINESSES

affected by natural
or man-made disasters

NEVER RE-OPEN.



Companies not able to resume
operations within **10 days** of
a disaster are not likely to survive.

53%

**OF BUSINESSES OWNERS
NEVER RECOUP LOSSES**
incurred by disasters.

When Creating YOUR Disaster Recovery Plan...



- Make sure employees are trained on how to execute your plan.
- Find alternate facilities, equipment and supplies; identify qualified contractors to repair your facility.
- Include sources for back-up power and communications, as well as first-aid kits and flashlights.
- Keep up-to-date duplicate copies of both computerized and written records.
- Discuss with your independent insurance agent possible disaster threats, and make sure your policy includes the proper coverages.
- Your emergency contact list should include: your employees; insurance agent; local and state emergency management agencies; major clients; contractors and suppliers; realtors, and financial institutions.
- Include a way to stay in touch with customers, even through social media channels.



Sources:

PC Magazine <http://www.pcmag.com/article2/0,2817,2408092,00.asp>

Insurance Information Institute <https://www.att.com/gen/press-room?pid=22820>

AMRCON <http://www.amrcon.com/why-your-business-needs-a-backup-disaster-recovery-plan/>

This material is provided for informational purposes only and does not purport to address every possible legal obligation, hazard, code violation, loss potential or exception to good practice.

701-0592 (9/13)

The
Hanover
Insurance Group™